

Rep Order# 9775648	Ver# 13	Status Revised	Traffic Order# 31096	Printed: 08/02/2012 3:32 PM	1 of 2
EC'd Yes				Last Received: 08/02/2012 2:53 PM	
				Showing Buylines: All Rep & Sta Revised Lines	

Station WWSB-TV SARASOTA,FL	Agency () MENTZER MEDIA SERVICES	Rep Firm
Advertiser () POLITICAL	600 FAIRMOUNT AVE, SUITE 306	Sales Office () WASHINGTON
Product BUCHANAN FOR CONGRES	TOWSON, MD 21286	Salesperson () BRAD PHILIPPS
Estimate# 263	Agency C/P1/P2/E //263	
Buyer STEPHANIE KOHLBAUER	Flight Dates 07/26/2012 - 08/01/2012	Salesperson Phone# 202-955-5342
Phone#	Hiatus Weeks	Salesperson FAX# 202-955-5348
Fax#		

--- CONTRACT COMMENT ---

VERN BUCHANAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REMOVED N/A SPOTS ON LNS 13,15

REVISED TOTAL 18125

PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*13	F	9P-11P	20/20	:30	\$600.00	07/27-07/27	0	0	0	\$0.00	
	Sales Remark: V13 REMOVED SPOT											
	V13 Comment Changed, Spots/week Changed											
	*25	M-W	630P-7P	NEWS	:30	\$700.00	07/30-08/01	0	0	0	\$0.00	
	Sales Remark: V13 REMOVED SPOTS											
	V13 Comment Changed, Spots/week Changed											

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Jul 12:	33 / \$9,070.00	Aug 12:	36 / \$9,055.00
Sales Totals: 69 / \$18,125.00			
Station Totals: 69 / \$18,125.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

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---COMPETITIVE---

Market Totals	\$19,393	CABL 0%	UNKN 6%	WBSV 0%	WFLA 0%	WFTS 0%
		WTOG 0%	WTSP 0%	WTTA 0%	WTVT 0%	WWSB 93%

---COMPETITIVE COMMENTS---
UNKNOWN SHARE IS FOR LSNN

Books null
Demos RA35+